

ORDER**wfsb.com****WFSB**

Orders
Order / Rev: 802801
Alt Order #:
Product Desc: April 28th - June 4, 2017
Estimate:
Flight Dates: 04/28/17 - 06/04/17
Original Date / Rev: 05/03/17 / 05/03/17
Order Type: GENERAL

Primary AE: House- Local-WFSB
Sales Office: WFSB
Sales Region: Local

Agency Name: New England Healthcare Employees L
Buying Contact: Jennifer Schneider
Billing Contact:
 77 Huyslope Avenue
 Hartford, CT 06106

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: New England Healthcare Employees L
Demographic: A35+
Product Codes: Political-Issues
Priority: IMP
Revenue Codes: POL, PLI, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/17	04/30/17	2	\$1,250.00	\$1,062.50
05/01/17	05/03/17	2	\$1,950.00	\$1,657.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	2	\$1,250.00	\$1,062.50	0.00
May 2017	2	\$1,950.00	\$1,657.50	0.00
Totals	4	\$3,200.00	\$2,720.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House- Local-WFSB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 11	WFSB	05/01/17	05/03/17	03 M-F 6AM-6:30AM Eyewitness News	CM	6am - 6:30am	MTW----	:30	1	\$1,200.00	IMP	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/17	05/07/17	MTW----		1				\$1,200.00		0.00			
N 12	WFSB	04/28/17	05/03/17	M-F 7AM-9AM CBS: THE EARLY SHOW	CM	7am - 9am	MTWTF--	:30	1	\$750.00	IMP	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/24/17	04/30/17	----F--		1				\$750.00		0.00			
		Week: 05/01/17	05/07/17	MTW----		1				\$750.00		0.00			
N 13	WFSB	04/30/17	04/30/17	17 SU 10:30am - 11:30am Face the Nation/ Face the State	CM	10:30am - 11:30am	-----S	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/24/17	04/30/17	-----S		1				\$500.00		0.00			
													Totals	4	\$3,200.00